

# Tendenci

Tendenci is a powerful membership and association management solution designed for nonprofit associations, educational institutions, community foundations, and healthcare organisations of all sizes. It helps administrators manage events, fundraising campaigns, and job boards, set membership levels with custom pricing, take payments on their websites, communicate with constituents, track interactions, manage data, and customise member benefits.

NPOs are one of the typical customers of Tendenci, along with Freelancers, Large Enterprises, Mid Size Business, and Small Business. This is a free and open-source software code available on GitHub, supports large organisations with up to 15,000+ members and unlimited contacts.

## Features of the tool

- Automated reports on memberships, events, donations, and website traffic.
- Donations & Fundraising management.
- Events Management.
- Search Engine Optimization. (SEO)
- Career Management.
- Content Management.
- Forums.
- Track payments.

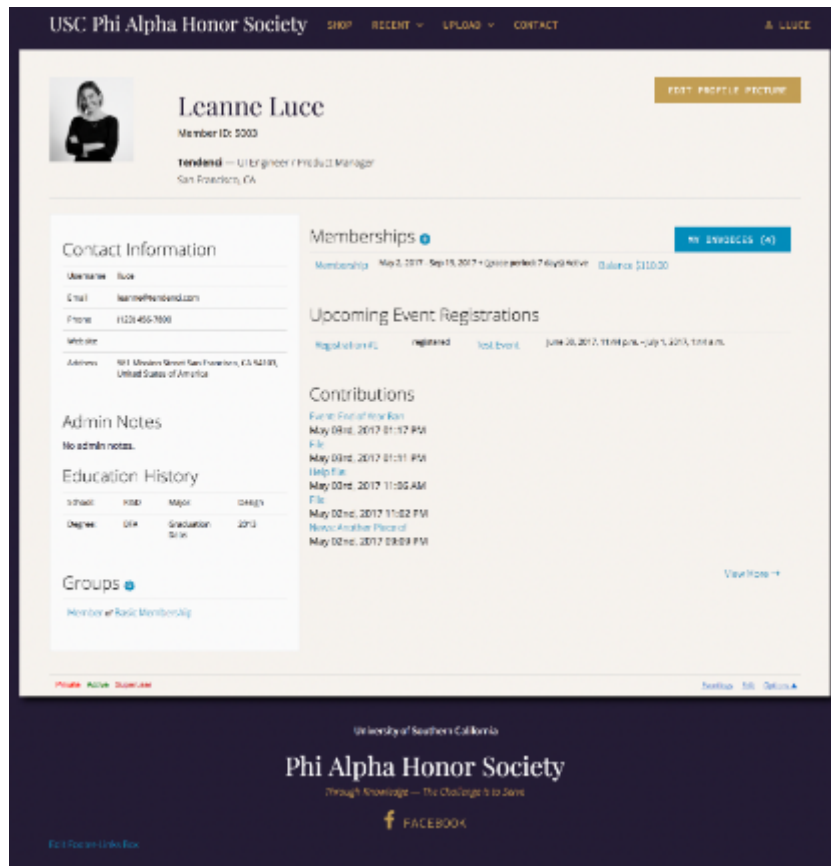
## Benefits of Nonprofits

- Reports help in understanding their users, content, and activities, so they can make data-driven decisions. They can view donations, identify top donors, and track membership activity over time, plus use custom reports and SQL Explorer to pull any data they need.
- They can manage donations and fundraising by accepting payments online, organising donations, generating invoices and reports.
- Events Management feature makes it easy to organise, promote, and register events with online payments and registrations, plus 1-click emails to attendees, unlimited speakers, and Google Maps integration.
- Tendenci's Search Engine Marketing can help to improve their online visibility by optimising content for search engines, tracking analytics, and creating an XML sitemap.
- The Career Management Job Board let them create their own online career centre. It helps users search job listings, upload resumes, and receive notifications. It also allows HR personnel to post and maintain job listings with one-click approval. This saves time and ensures job postings are always up-to-date.
- Content Management Supports to customise and manage their website, including HTML and Template Editors, Feature Stories Module, Tendenci Admin Bar, and tiered Permissions.

- Tendenci Forums allow them to create online communities with restricted access, notifications, and collaboration.
- The payment gateway lets them manage financial transactions, issue invoices, and accept payments from providers like Stripe and Authorize.net.

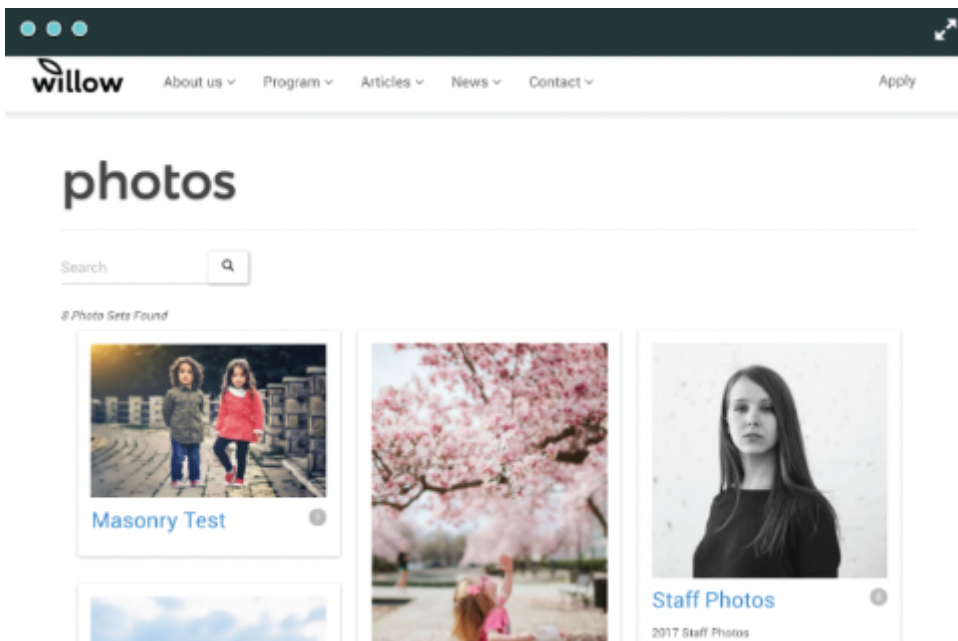
## Graphical Representations:

Fig. 1. Comprehensive Membership Profile interface.



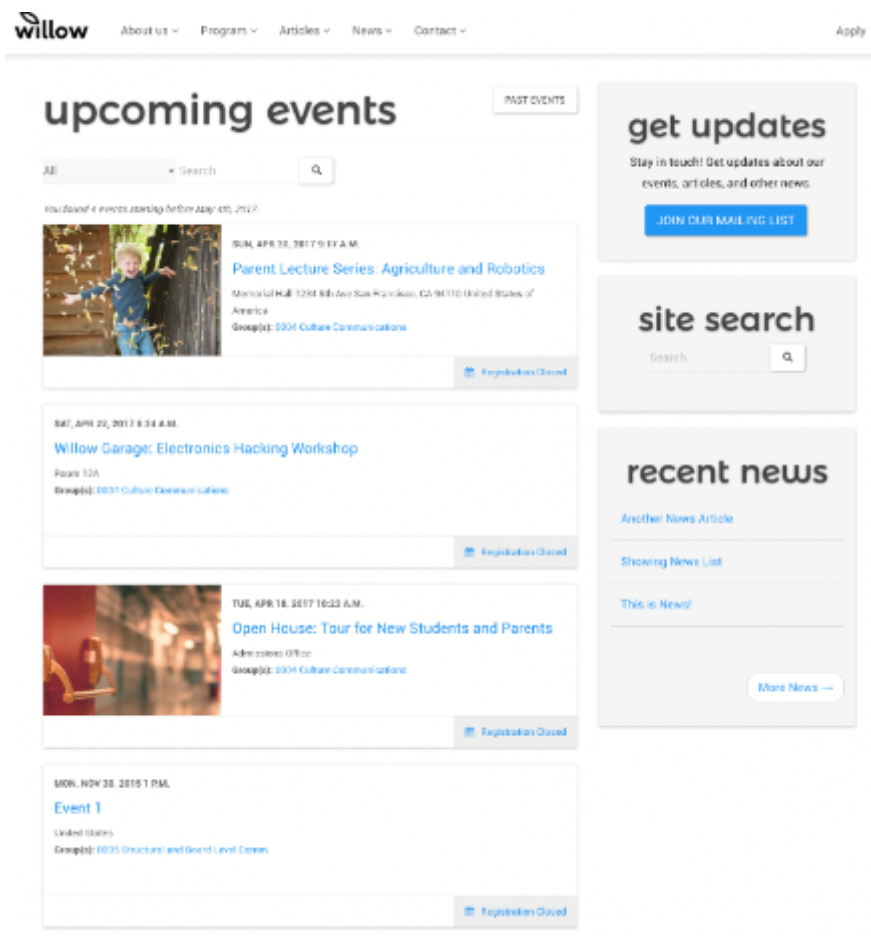
Access all information about your Members using Comprehensive Membership Profiles. Including Contact Info, Professional Affiliations, Invoicing, Groups, and Contributions to your organisation. Keep track of all donations and volunteering hours and see how each member is contributing to the success of your cause.

Fig. 2. Rich Media Management



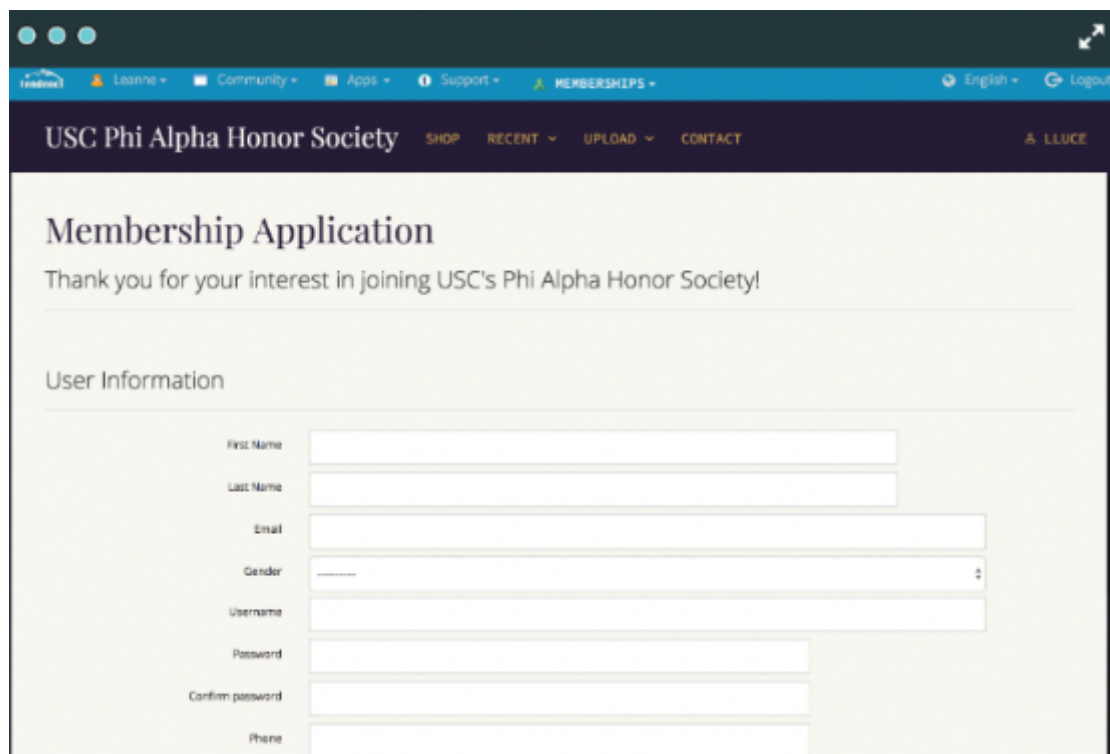
Tell your story through photos and videos with the Rich Media Management module. Visually show off your events, products, and organisation activities and increase your traffic. The tool includes a complete digital asset management package to organise, collect, and share photos, videos, and documents on your Tendenci site.

Fig. 3. Event Management.



Calendar event management software helps organisations to organise, promote, and register their events with ease.

Fig. 4. Custom Forms

The image is a screenshot of a web browser displaying a 'Membership Application' form. The browser's address bar shows 'Tendenci' and the page title is 'USC Phi Alpha Honor Society'. The form is titled 'Membership Application' and includes a thank-you message: 'Thank you for your interest in joining USC's Phi Alpha Honor Society!'. Below this, there is a section titled 'User Information' with several input fields: 'First Name', 'Last Name', 'Email', 'Gender' (a dropdown menu), 'Username', 'Password', 'Confirm password', and 'Phone'. The form is styled with a light beige background and a dark blue header bar.

The custom forms module offers the ability to build a custom Member Application, create Surveys, make Donations, and sell Merchandise.

## Conclusion

To conclude, Tendenci is a powerful and cost-effective open source AMS designed to meet the needs of NPOs. With its intuitive user interface, comprehensive feature set, and flexible customization options, the tool makes it easy for organisations to manage their members and donors, streamline their operations, and increase their reach and impact. It is a good choice for small grassroots organisations. Overall, Tendenci provides NPOs with the tools they need to succeed in their mission and make a difference in the world.

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