

Socioboard

Introduction

- Socioboard is a comprehensive open-source social media management and marketing platform designed to assist businesses, organisations, and individuals.
- It offers a wide range of features to streamline social media activities, engage with audiences, and analyse performance.
- Socioboard empowers users to navigate the dynamic landscape of social media marketing.

Features:

- Tools to manage multiple social media accounts from a single dashboard
- Users can schedule posts in advance.
- Detailed analytics and insights into social media management
- Monitor social media conversations and mentions to understand audience sentiment.
- Allows teams to work together on social media campaigns, content creation, and responses.
- Mobile apps enable users to manage social media on the go.

Benefits for non-profit organisations:

- Integrate social media efforts with broader NPO campaigns for better communication.
- Enables NPOs to provide real-time updates about their initiatives, events, and emergency responses.
- NPOs can foster connections with supporters, donors, and volunteers through interactive social media engagement.
- Collaborate with influencers to extend the NPO's reach and connect with new audiences.
- Discover and share relevant content to amplify the NGO's mission and provide value to its audience.

Supported Database:

- MySQL
- PostgreSQL
- SQLite
- MariaDB
- MongoDB
- Oracle Database

Pricing:

Plans & Pricing	ALL FEATURES ARE AVAILABLE				MOST POPULAR
	Free (7 Days)	Standard (1 Month)	Topaz (1 Month)	Ruby (1 Month)	
	0	\$9.98	\$59.98	\$99.98	
	Select	Select	Select	Select	
Team Members	100	5	30	50	
Social Account Count	1000	10	100	200	
Social Networks	f t @ in v p d	f t @ in	f t @ in v	f t @ in v p	
Scheduling & Posting	✓	✓	✓	✓	
24x7 Training & Support	✓	✓	✓	✓	

Graphical Representation:

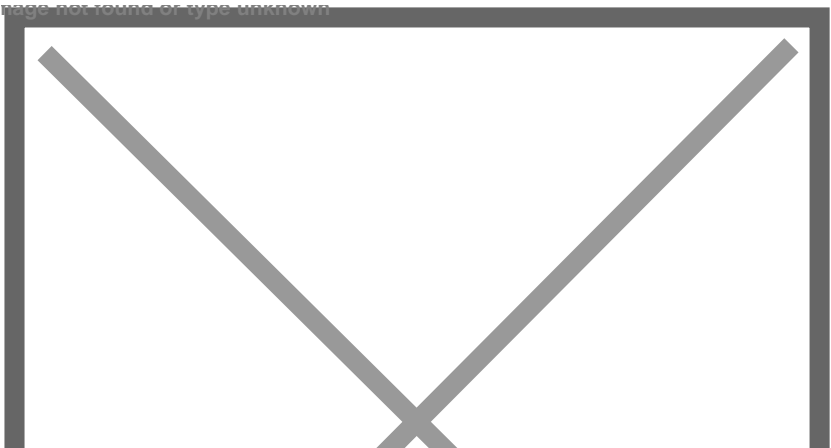


Figure 1.1: Customised dashboards

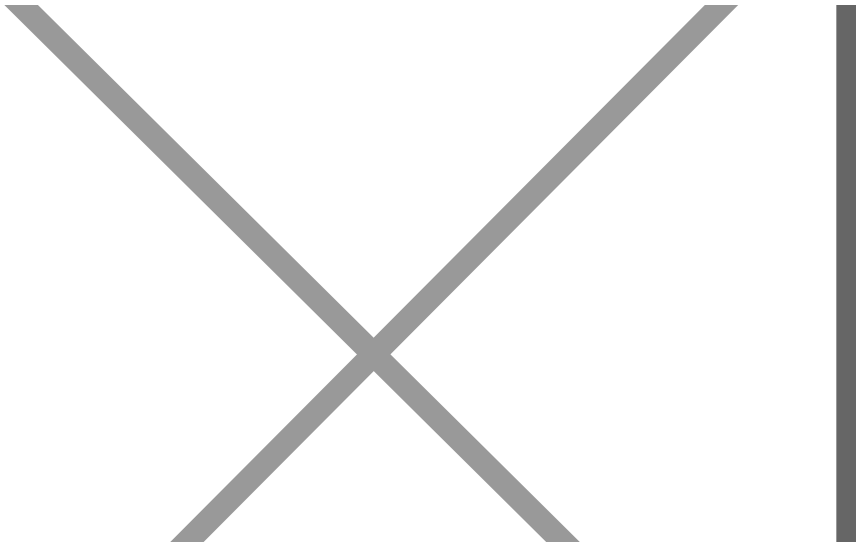


Figure 1.2: With built-in stock picture libraries, sophisticated search features, and powerful editing tools, you can find, organise, and modify all of your social media content in one-place now.

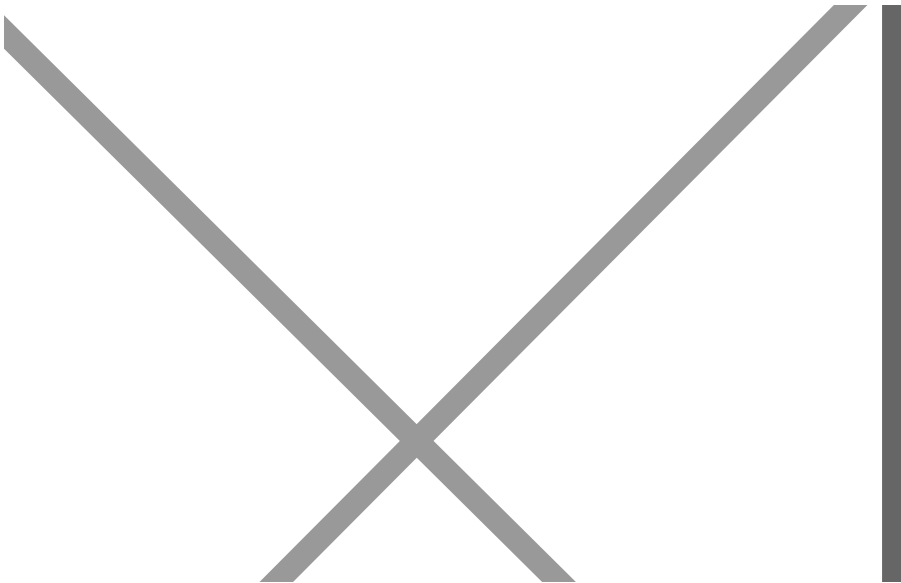


Figure 1.3:Create, plan and schedule your content when your users are most actively engaged and participating. Make your own publishing schedule, seamless with SocioBoard.

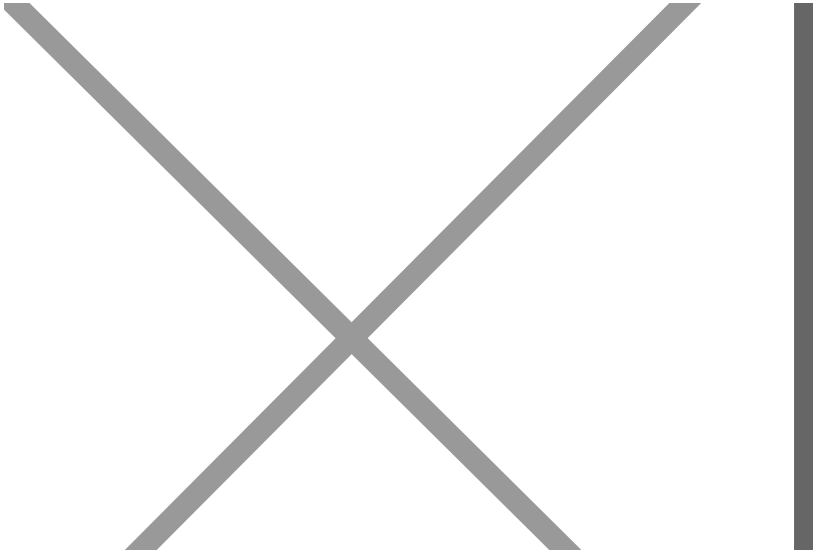


Figure 1.4: Manage multiple social accounts easily. Now add new social media accounts and remove the old ones that are not in use in seconds.

Limitations:

- Limited Free Plan
- Storage Limits
- No Native Video Editing: Socioboard may not have built-in video editing tools.
- Limited Language Support

Revision #1

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